

Copyright Essentials (2-part) Online

Agenda

Day 1, 14.00 - 17.00	
14.00	Welcome, introductions, course objectives (10 min)
14.10	Case study: meet Ethel Bilbrough (10 min)
14.20	Copyright Overview (45 min) <ul style="list-style-type: none"> • Activity: Individual Quiz • Short Trainer presentation • Activity: Copyright Audit - Group Work
15.05	Q&A (10 min)
15.15 - 15.25	Network in breakout rooms / Break (10 min)
15.25	Exceptions to Copyright (45 min) <ul style="list-style-type: none"> • Activity: Short Trainer Presentation • Group work • Group discussion
16.10	Q&A (10 min)
16.20 - 16.30	Network in breakout rooms / Break (10 min)
16.30	What to do about infringements (15 min) <ul style="list-style-type: none"> • Trainer presentation of a case study • Activity: Group work
16.45	Q&A / Open discussion (15 min)
17.00	End

Day 1 Learning Objectives:

- Identify the basic principles of copyright and identify what types of work are protected by copyright
- Define the relationship between copyright and other types of Intellectual Property Rights
- Distinguish between authorship, ownership and duration of copyright in different types of works
- Define the exceptions to copyright
- Identify key issues associated with licences
- Describe how to deal with infringements
- Gain inspiration from Naomi Korn and the other delegates in an interactive learning environment

Day 2, 14.00 - 17.00	
14.00	Welcome and Re-cap (10 min)
14.10	Volunteers and copyright (15 min) • Short Trainer Presentation
14.25	Creative Commons & Finding content you can use freely and for free (15 min) • Short Trainer Presentation • Activity: Group Work
14.40	Q&A (10 min)
14.50	Hot topics 1: Social Media, copyright and licensing (15 min) • Short Trainer Presentation
15.05	Activity (10 min)
15.15 - 15.25	Break / Network in breakout rooms (10 min)
15.25	Hot topics 2: Risk management & orphan works (15 min) • Short Trainer Presentation
15.40	Hot topics 3: Clearing rights (15 min) • Trainer top tips • Group Discussion
15.55	Q&A (10 min)
16.05 - 16.15	Break / Network in breakout rooms (10 min)
16.15	Scenarios (30 mins) • Activity: Group work • Group discussion
16.45	Q&A / Open discussion (15 min)
17.00	End

Day 2 Learning Objectives:

- Discuss key issues relating to Brexit, Covid and copyright
- Define orphan works and how to manage them
- Describe how to clear rights
- Discuss key hot topics in copyright, including social media and Creative Commons licences
- Apply copyright knowledge to specific case studies
- Cite additional copyright help resources

Overview:

This detailed 2-part online course provides a comprehensive introduction to the practical aspects of copyright which is essential to understand for any organisation looking to protect and commercialise relevant intellectual property as well as use content created by others. Other forms of intellectual property are briefly outlined.

The course is hosted through our online video conference system. This software is optimal for audience participation and provides free, accessible and remote access.

Maximum of 20 delegates per session.

Trainer: Naomi Korn

Naomi is the CEO and Founder of Naomi Korn Associates. She is one of the UK's leading experts in copyright, data protection and licensing, with more than 20 years' experience, including the facilitation of training courses.

Whilst Chair of the Libraries and Archives Copyright Alliance (LACA), she led the reform of the UK's copyright laws on behalf of the cultural heritage sector, which resulted in new UK exceptions to copyright in 2014. Naomi regularly represents the interests of the sector to UK government departments.

Naomi is co-author of **"Information Law: Compliance for librarians, information professionals and knowledge managers"** together with Charles Oppenheim and Adrienne Muir.



Who are we?

Naomi Korn Associates is a UK-based leader specialising in copyright, data protection, and licensing. Since 2003 we have worked with the cultural, heritage, charity, education and private sectors across the UK and internationally.

We support our clients to comply with the law. We also help them to exploit their assets commercially through better rights and privacy management. We do this by integrating our legal, commercial, information governance and technical expertise into our clients' practices.

The team, headed up by Naomi Korn, Founder and CEO, brings together a range of world-renown specialists who have built a reputation of excellence amongst charities, education, and cultural heritage.